



nelson romero

MULTIMEDIA SPECIALIST

I develop and manage creative concepts, business strategies and creative executions of web, video and print projects for Small Businesses and Fortune 500 clients globally.

CONTACT



770-598-2871



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www.nelsonromero.com



West Palm Beach, FL



SKILLS

- Website Development
- HD Video Production
- Animation and Motion Design
- E-mail Marketing
- Interactive Design
- Print & Packaging
- Brand Strategy
- E-commerce
- Training & Education
- Software Design



PROFESSIONAL EXPERIENCE



Multimedia Specialist

NELSON ROMERO AGENCY / FEB '13 – PRESENT

- Author user-centric interfaces for web-based applications and corporate sites, resulting in greater usability and higher client satisfaction.
- Introduce high quality broadcast, CGI, web streaming and video post-production services to clients.
- Design graphics, ads, logos and animations for websites, HD video and marketing materials.

Creative Director

TARKENTON COMPANIES / FEB '09 – FEB '13

- Conceptualized the information architecture and user experience of applications, websites and video production, achieving and exceeding all objectives, while growing better working relationships across multiple business teams, technology and non-technology.

Software Designer

AT&T / FEB '03 – FEB '09

- Responsible for design and development of applications and services within the BellSouth – AT&T flagship service.
- Produce and manage still, audio, and video content.
- Project management experience from concept to completion.
- Provide high-level instructional design and development.
- Develop tests and surveys associated with education material.

EDUCATION



- **Associate in Applied Science (A.A.S.)**

Computer information Systems
Gwinnett Technical Institute, Lawrenceville, GA

- **Bachelor of Arts (B.A.)**

Visual Communications
Art Institute of Atlanta, Atlanta, GA